Hello,

This year, we're adding some happy to the holidays. Credit union members will now get \$100 in cash rewards per new line on unlimited lines activated with Sprint! This new, offer will be effective **November 21, 2018**.

We have set up an informational <u>Sprint Enhanced Offer Hub</u> in the Partner Center to help your credit union prepare for this update and take full advantage of this exceptional new offer for your members, as well as answer all of your questions.

Your credit union will need to update your Sprint Credit Union Member Cash Rewards marketing materials as this will replace the current offer. The Sprint Holiday Campaign materials have been updated with the latest Sprint offer and are available now in the Partner Center.

Offer Details:

- Credit union members earn **\$100 in cash rewards** per new line on unlimited lines with Sprint
- Credit union members receive a **\$100 annual loyalty reward** every year
- Plus, 25% off select accessories purchased in Sprint stores

This is a great opportunity to gift your members with a boost in savings for the holiday season. For additional information on the Sprint offer update—including key dates, the full terms and conditions, FAQs and updated marketing materials—please visit the <u>Sprint Enhanced Offer Hub</u>.

We're here for you every step of the way. Whether it's to answer a question, or help you plan your marketing efforts, feel free to reach out to me.

Thank you for participating in this program!